AUTOMOBILE CLUB'S SOCIABILITY RUN TO BE GREAT SUCCESS

Big Entry List In, and Balmy Weather Stirs Ac-Prizes Will Be Many and Beautiful.

By HARRY WARD.

With a big entry list assured, th first annual sociability run of the Automobile Club of Washington May 25 promises to be the most successful ever promoted by this city's pioneer motoring organization. In addition to the handsome cup that will be offered to the winner of the event, a large number of useful and valuable prizes will be

donated by friends of the club. "The sociability run will be the red letter event of the year in motoring circles-the only automobile event in which every one has an equal chance to try for the numerous prizes," said Capt. Rudolph Jose, who has charge of the contest. "A big afternoon is in store for those who take part in the run, and the earlier the entries are received the better position the entrants will have at the starting point. The fact that the sociability run is planned along unique lines lends additional interest to the John Bridge, the contestants are assured a pleasant 'joy ride.' As this will be a purely social affair, women are especially invited to participate, either as drivers of cars or as passengers." According to the conditions of the contest, the driver who makes the run

contestants who finish nearest the official time. It is expected about fifty prizes will be distributed. While Captain Jose is secretive about the name of the official who will set the time in which the run should be made, he states the official who will be selected for this task is a thirty-third degree motorist. He will keep in mind the speed laws, and the person who wins will be one who makes the route in compliance with speed regula-tions both in the city and on the Con-duit road.

Within the next thirty days, it is announced, the factory of the Bernston Spring Wheel Company will be fully equipped and in operation. The factory will be located at 109 Sixth street, while will be located at 109 Sixth street, while the salesroom, garage, and assembling shop will be located at 310 Pennsylvania avenue. Some of the best known business men in this city are identified with this new addition to Washington's industrial companies. William F. Gude is president, and other prominent men who hold office in the company include Dr. Guy W. Latimer, Warren W. Biggs, Ir. A. N. Meloy, F. C. Park, O. E. Darnall, Carey S. Frye, and Roe Fulkerson. J. Worth Carnahan, president of the Carnahan Press, is director of agencies.

A limited number of shares of the

a limited number of shares of the preferred stock of the company is being offered for sale for the purpose of raising funds with which to increase the company's manufacturing facilities. It is stated the number of men employed and the volume of business done in the Washington factory, as compared with that of other citles where the establishment of factories and assembling shops is contemplated, will depend in a measure on the financial support which the project receives here.

While the Berntson resilient steel wheel has been on the market for a comparatively short time, it has demonstrated its practicability and there is every reason to believe it will have a large sale. One automobile equipped with Berntson resilient wheels has a record of over 20,000 miles and is still in excellent condition, proving that by the use of these resilient wheels has a record of over 20,000 miles and is still in excellent condition, proving that by the use of the series wheels the life of factories and assembling automobile decision has been made to the contest board of the American Automobile Association by the Flanders Glidden tour from Chicago, Detroit, or what-every point is selected, to New Orleans in a Flanders colonial electric. Besides being a novelty the use of an electric vehicles have been brought up to this time, particularly as the roads are lable to be bad at this season of the year. No definite decision has been made by the contest board, but electric vehicles have been brought up to this time, particularly as the roads are lable to be bad at this season of the year. No definite decision has been made by the contest board, but the four proving that by the use of an electric vehicles have been brought up to this time, particularly as the roads are lable to be bad at this season of the year. No definite decision has been made by the contest board, but the first the purpose would indicate to the general public the deciric vehicles have been brought up to this time, particularly as the roads are lable. The subject the

larly adapted for high speed or touring purposes.

"We have received many inquiries about our new wheel," said J. Worth Carnahan, director of agencies, "and automobile owners are manifesting lively interest in the demonstrations that have been made with this type of wheel. The elimination of tire trouble will he hailed with delight by every person who owns a motor car and there is no question but what the Berntson wheel will solve the tire problem."

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TOURING CLUB OF AMERICA PLANS TO OPEN NEW STATIONS

tivity Among Motorists. Roads Improved.

With the approach of warm weather and the reappearance of thousands of automobiles on the public highways, renewed activity is evidenced in motor car touring. It is made more popular than ever by the great progress in road improvement throughout the country as well as the adoption by nearly all the States of uniform laws and regulations, and the granting of reciprocal privileges to nonresident tourists.

Coincident with the opening of the touring season comes the announcement that the Touring Club of America will open geven new touring bureaus to work in connection with the eighteen departments and branches operated last The establishing of these information bureaus in the most popular touring centers is in keeping with the club's policy to encourage in every way possible motor car touring and to furnish to motorists every opportunity for acquiring the latest and most accurate affair, and as the greater part of the information regarding road conditions route is along the picturesque Conduit as well as hotel and garage accommoroad, following the Potomac to Cabin dations. A special feature of the club's service at its several bureaus is the daily reports of weather conditions, which are posted each afternoon, so that tourists are reliably informed as to the probable changes in the weather

to the probable changes in the weather from day to day.

The club has ordered several hundred road direction and detour signs which will be distributed among the twenty-five branches and placed along the higwhays for the benefit of automobile tourists. These signs are of an entirely new design, easily read at a distance, with a large arrow showing the direction and mileage to the nearest city where a branch is located, with the address and telephone number so that in the event of an accident or breaddown, the touring bureaus can be reached for any needed assistance.

Arrangements have been made in several cities for the introduction of club members at local golf clubs in cities where branches are located, providing a feature entirely new and one which will certainly appeal to the motorist-golfer, who can now break the monotnearest the secret time to be set by some distinguished Government official will be declared the winner of the cup. and prizes will be awarded to the other golfer, who can now break the motorist-ony of a tour with a little golf if de-sired.

Among the Washington members of the touring club are President Taft, Vice President Sherman, Congressman George W. Fairchild, Judge James Z. Harlan, Judge C. C. McCord, John Taylor Armes, Joseph M. Stoddard, R. P. Andrews, William L. Morgan, Dr. Ralph Jenkins, J. Henry Small, Jr., Lawrence Townsend, J. H. Clapp, Peter Taylor, Harry Norment, George F. Schutt, Duncan C. Phillips, J. Maury Dove, Alexander Britton Brown, and Tayloe Pollock.

Plan to Blaze Glidden Route in Electric Car



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International Company Opens Branch Here

Recognizing the growing importance of Washington as a field for the sale of motor trucks, the International Motor Company, makers of Mack, Sauer, and Hewitt trucks, has established a branch at Sil Seventeenth street northwest, with a service department in the old panorama building at Fifteenth street and Ohlo avenue. John S. Laptombe, jr., who has been connected with the automobile trade of this city for a number of years, has been appointed manager. "Service will be the keynote of the new branch," said Manager Larcombe, in discussing his plans, "The International Motor Company entered the motor truck field with the purpose of solving commercial transportation problems scientifically. The investment value of our trucks is proved by the foxowing facts: The lirst Mack truck, built twelve years ago, is still in dally commercial uses. So is the first Sauer, built seventeen years ago. The Heewitt is one of the few trucks that can carry a 20,000-years ago. The Heewitt is one of the few trucks that can carry a 20,000-years ago. The Heewitt is one of the few trucks are Hugh Reilly, the Herdic Company, and the United States quartermaster's department, who each have one truck. Rudolph '& West Co. have two Macks, while the Autotransit sight-Seeing Company have three of them.

While there unquestionably are phases of the undertaker's business that necessarily are of, a deliberate character. It cannot be truthfully asserted that the funeral director of today is at all slow to avail himself of such all sto to earn the truck is the first facility in the contrary, there usually is some little difficulty in bringing the funeral director of the contrary, there usually is some little difficulty in the contrary, there usually is some little difficulty in bringing the funeral director of the contrary, there usually is some little difficulty in the contrary, there usually is some little difficulty in the contrary, there usually is some little difficulty in the contrary, there usually is some little difficulty in the contrary, there Recognizing the growing importance of Washington as a field for the sale

Motorcycle Meeting.

It begins to look as if Cleveland or Columbus, Ohio, would land the 1912 meeting and races of the Federation of American Motorcyclists. The contest for the honor of staging the biggest event of the motorcycle year is one that is keenly sought, but to all appearances the present situation is one of a tug-of-war between the two Ohio cities. The federation has now more than 13,000 members.

Motor Car Funerals The Vogue In Texas

While there unquestionably are

Electric Vehicle Trade Showing Big Gains

That within another year the amount of money invested in electric automobiles may reach the amazing sum of \$80,000,000, is the suggestion contained in a report to be made next month at. Scattle, when the National Electric Light Association meets for its thirtyfifth annual convention. T. C. Martin, chairman of the committee on progress has been looking into the matter, and finds that today \$10,000,000 are invested

sake undertaker to "hedge" by providing two complete outfits, so he
is in a position to advertise that his
barrons can choose between funerais
in which horses furnish the motive
bower, as in the past, or corteges in
which all the vehicles are motor propelled, including the hearse-true
norseless funerals.

An undertaker in Dallas, Tex., is the
man, and his hearse is cleverly built
on a six-cylinder chassis, the designing having been done so skillfully
that the lines of the familiar hearse
body merge, without shocking the
cye, into the form made necessary
by the motor car in front, and the imminent danger of producing a vehicle
to the motor of the matter, and
the cyt.

Incidentally, it may be said the motor hearse forms the last link in a
chain, for it is now possible for a
man to smash himself up in an automobile, be taken to the hospital in
two systems of the familiar hearse
been added to the line-up of the Overland baseball team, which will repretent made to the line-up of the Overland baseball team, which will represent the Willy-Overland Company, of
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Millionaire Driver Holds Many Records

One of the prominent men in the automobile racing game is Caleb Bragg, who, despite the possession of

Amateur Racers On Road Menace Tourists

About the worst sort of automobile Bragg, who, despite the possession of several millions of dollars, insists on hurling himself through space in a racing car at the rate of ninety miles an hour. Small of stature and slight of build, this Cincinnati driver offers a strange contrast to most of the other racing stars, but his past performances prove that it is not the size of the man that cuts a serious figure 4m motor car racing, for has made some of the most famous track and road records in the country.

At the recent Los Angeles motor-drome meet Bragg established a new world's record for five miles, showing the way to a big field of starters in the remarkable time of 3 minutes 11% seconds. This performance is considered by racing men as a feat that will stand for some time. racing is the impromptu style induiged



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